

A PROPENSITY FOR DESIGN — SIMONE HAAG

Words by Tiffany Jade • Photography by Fi Storey and Derek Swalwell

Design is a discipline that requires the dedicated discovery, cataloguing and banking of findings, synthesising these to produce spaces and objects of acclaim through the process of giving. For Simone Haag, it is this process that lies at the heart of all work and the basis on which she has forged an interior decorating mecca that radiates with her own lived experiences, lending resonance to the environments she realises.



